

## Your Success is Our Mission



### Get Involved!

#### Membership

membership@ifai.com  
+800 319 7813

[IFAI.com/Awnings](http://IFAI.com/Awnings)

PAMA is a division of the Industrial Fabrics Association International (IFAI), is a trade association comprised of member companies representing the global specialty fabrics and advanced textiles marketplace. IFAI invests more than \$8 million each year to advance the fabrics industry and support member companies.

Industrial Fabrics  
Association International  
1801 County Road B W  
Roseville, MN 55113 USA

The **Professional Awning Manufacturers Association (PAMA)** represents companies providing awning and awning-related products and services to end users. It raises awareness of awnings as an image enhancing, energy saving and attractive addition to residential or commercial structures to architects and engineers. The Professional Awning Manufacturers Association provides a network to exchange information, solve common problems and develop mutually beneficial relationships.

#### BE INFORMED

- Education sector exposure through the annual PAMA Student Design Challenge
- Provide ready-made, accredited American Institute of Architects (AIA) educational resources to architects to build your business
- Access to a member directory, resources and valuable educational materials
- Learn more about your market with in-depth research and surveying
- Complimentary subscriptions to *Fabric Architecture* and *Specialty Fabrics Review*

#### GET RECOGNIZED

- Be a source for IFAI's publications; share your knowledge and products
- Participate in PAMA's nationwide awareness campaign
- Showcase your innovation in the distinguished International Achievement Awards and other competitions

#### STAY CONNECTED

- Member pricing on advertising in all IFAI publications and free product listing in *Specialty Fabrics Review Buyer's Guide\**
- Member pricing for exhibiting at and attending the annual IFAI Expo; gain value at PAMA events
- Network at PAMA regional and national industry shows and events
- Exclusive pricing on International Achievement Award (IAA) submissions
- Member-only access to IFAI's InfoCentral, for sourcing questions and referrals
- Market research opportunities and access to industry materials to help you make informed decisions for your business
- Opportunities to collaborate with other IFAI divisions and external partners
- Member exclusive webinars

#### USE BUSINESS SERVICES

Visit [IFAI.com/benefitsoverview](http://IFAI.com/benefitsoverview) to see how IFAI membership provides a strong return on investment, including a marketplace of services to increase your savings.

*\*some restrictions apply; call for details*

**Working Together to Advance the Industry**