



**House Beautiful**  
**KITCHEN OF THE YEAR**  
— WITH THE —  
**BAREFOOT CONTESSA**

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For Immediate Release

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**Sunbrella® Fabrics Sponsors *House Beautiful* Kitchen of the Year**

***Three Retractable Awnings Featured at Rockefeller Center***

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Sunbrella® fabrics will add shade, comfort and color to New York City this week as a national sponsor of the “*House Beautiful* Kitchen of the Year with the Barefoot Contessa.” Designed to bring the pages of *House Beautiful* magazine to life, the Kitchen of the Year at Rockefeller Center will offer cooking demonstrations and home design inspiration, complete with Sunbrella awning and furniture fabrics.

The 2009 Kitchen of the Year was inspired by the Barefoot Contessa, Ina Garten, who writes a monthly column for *House Beautiful*. The kitchen, designed by Robert Stilin, includes more than 1,000 square-feet of culinary excellence closely linked to an additional 1,000 square-feet of outdoor entertaining space where Sunbrella fabrics take center stage.

Three retractable awnings covering a 40-foot outdoor living space were custom built using Solair® Pro Lateral Arm Retractable Awning Systems marketed by Tri Vantage, a national distribution services company. Powered by a Somfy® RTS CMO Motor, each awning is equipped with Eolis 3D RTS Wind Sensors that automatically retract the awning based on weather conditions.

The expansive awnings feature Sunbrella Cadet Grey and Natural, which were combined to create an engineered stripe of seven-inch increments. This combination was chosen specifically by Garten and Stilin to reflect the look of a Parisian café.

“Sunbrella fabrics are an ideal choice for the Kitchen of the Year,” said Gina Wicker, design and creative director for Glen Raven Custom Fabrics, the makers of Sunbrella fabrics. “For nearly 50 years, Sunbrella fabrics have been dedicated to making homes beautiful, comfortable and carefree. What better way to showcase our fabrics than in a high traffic area where performance and beauty are a must.”

Awning design, construction and installation services for the project were donated by Hudson Awning & Sign Company, a 128-year-old firm based in Bayonne, N.J. Somfy Systems provided the awning controls and motors. Awning components were donated by Tri Vantage, a subsidiary of Glen Raven, Inc.

“The Kitchen of the Year awnings provide a beautiful design element as well as protection from the elements. The retractable feature is certain to create a great deal of interest,” said Ed Burak, owner of Hudson Awning. “This project was made possible by a strong collaboration among Sunbrella, Somfy, Tri Vantage and my company.”

Furniture in the outdoor entertaining space, which was provided by national retailer Crate and Barrel is upholstered in Sunbrella Canvas Stone fabric. Additional outdoor furniture provided by Robert Stilin is upholstered in Sunbrella Canvas Natural. Vibrant Sunbrella Tuscan fabrics are featured on dozens of umbrellas used by food vendors in Rockefeller Plaza.

The Kitchen of the Year exhibit, open from July 20 through July 24, will be featured in the October issue of *House Beautiful* and on [www.housebeautiful.com](http://www.housebeautiful.com).

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### **About Sunbrella Fabrics**

Glen Raven revolutionized the way the world thinks about how beautiful fabrics perform with the introduction of the Sunbrella® brand in 1961. Today, durable, easy-care Sunbrella fabrics are available in thousands of sophisticated styles, patterns and colors for wherever people live, work and play. On the web at [www.sunbrella.com](http://www.sunbrella.com).

### **About Hudson Awning**

Founded in 1881, Hudson Awning uses sophisticated computer technology to custom design awnings, canopies, graphics and signage for the country's finest homes and businesses. Based in Bayonne, N.J., Hudson Awning can be reached at 800/624-1012. Online at [www.hudsonawning.com](http://www.hudsonawning.com).

**About *House Beautiful***

*House Beautiful* ([www.housebeautiful.com](http://www.housebeautiful.com)) is a leading authority on American home design and decoration, reaching more than seven million readers every month. Founded in 1896, *House Beautiful* is the oldest continuously published shelter magazine in the U.S. Readers can interact with the brand on the digital front with *House Beautiful* mobile ([m.housebeautiful.com](http://m.housebeautiful.com)).

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